



CITY OF ST. PETERSBURG, FLORIDA

PLANNING AND DEVELOPMENT SERVICES DEPARTMENT

URBAN PLANNING AND HISTORIC PRESERVATION DIVISION

STAFF REPORT

Community Planning and Preservation Commission

Non-Standard Marker Request

Report to the Community Planning and Preservation Commission from the Urban Planning and Historic Preservation Division, Planning and Development Services Department, for Public Hearing and Executive Action **Tuesday, December 8, 2020, beginning at 2:00 p.m.**, in Council Chambers of City Hall, 175 Fifth St. N., St. Petersburg, Florida. Everyone is encouraged to view the meetings on TV or online at www.stpete.org/meetings.

UPDATE: COVID-19

Procedures will be implemented to comply with the CDC guidelines during the Public Hearing, including mandatory face coverings and social distancing, with limitations on the number of attendees within Council Chambers. The City's Planning and Development Services Department requests that you visit the City website at www.stpete.org/meetings and contact the case planner for up-to-date information pertaining to this case.

According to Planning and Development Services Department records, Commissioners Charles Copley Gerdes and Lisa Wannemacher reside or have a place of business within 2,000 feet of the subject property. All other possible conflicts should be declared upon the announcement of the item.

AGENDA ITEM:	CITY FILE NO.: MM 20-90600003
REQUEST:	Installation of a Non-Standard Marker to commemorate a building
APPLICANT:	Carolyn Zella, Marker Chairman of the St. Petersburg Chapter of the Colonial Dames XVII C
OWNER:	City of St. Petersburg
PARCEL ID NO.:	19-31-17-00000-210-0100-
PROPERTY ADDRESS:	536 4 th Ave. N. (St. Petersburg Shuffleboard Club)
LEGAL DESCRIPTION:	(MIRROR LAKE PARK-LANDMARK SITE) BEG NE COR OF 3 RD AVE N & 7 TH ST N TH N 337FT(S) TH SE'LY 175FT(S) TH E 330FT(S) TH S 370FT TO N R/W LN OF 3 RD AVE TH W ALG R/W TO POB CONT 3.44AC(C)

PROJECT OVERVIEW

The St. Petersburg Chapter of the Colonial Dames XVII C ("Colonial Dames") is requesting approval to install a non-standard, historic marker memorializing the construction and continuing use of the St. Petersburg Shuffleboard Club.

The marker will be an etched bronze plaque 20 inches wide by 14 inches high and will be installed near the mantel inside of the earliest portion of the Shuffleboard Club's clubhouse. The St. Petersburg Shuffleboard Club has expressed support of the application.

REVIEW OF MARKERS AND MONUMENTS

In 2001, City Council adopted an official policy regarding markers and monuments. Under the criteria of this policy, if the proposed marker is used to commemorate a historic event, building or person or group, it must be reviewed by the Community Planning and Preservation Commission ("CPPC") for consistency with the adopted policy. In this role, the CPPC is reviewing the application to decide whether the event that is the subject of the proposed marker made a significant contribution to history at a local, state, or national level, and certify that the proposed text is historically accurate.

A (Criteria) For the City of St. Petersburg to consider the placement of a marker or monument on public property, the following criterion must be met:

3. **To Commemorate a Building or Site** *the building or site must be significant in the area of architecture or archaeology on a local, regional, statewide or national level. A building or site may also be marked for its association with a significant event or person. The building or site must be at least 50 years old (unless waived by the HPC). The site should retain the physical characteristics that were present during the period for which it is significant.*

The St. Petersburg Shuffleboard Club was designated as a local historic landmark in the St. Petersburg Register of Historic Places on March 3, 1994. Within that designation, it was determined to satisfy two criteria for designation:

- Criterion 1: Its value is a significant reminder of the cultural or archaeological heritage of the City, state, or nation; and
- Criterion 4: It is identified as the work of a master builder, designer, or architect whose individual work has influenced the development of the City, state, or nation.

The St. Petersburg Shuffleboard Club began with the construction of several courts at the site, near the recreational hub of Mirror Lake, in 1923, and expanded throughout the 1920s and 1930s to include a clubhouse, grandstand, ball room, and equipment room, or "cue house," as well as dozens of masonry shuffleboard courts. Its present conditions and association with such a large-scale recreational organization, which not only served full-time residence but attracted winter residents from northern states, create a strong visible connection to St. Petersburg's early twentieth century development as a popular vacation spot.

The earliest portion of the Shuffleboard Clubhouse was designed by Harry Cunningham in 1927. Cunningham designed several noteworthy buildings in St. Petersburg including the Dennis Hotel (1925), and was later based in New York, where he contributed to the design of buildings including the Nebraska State Capitol Building (1922-1932) and the Brazilian Embassy (1935) in Washington, D.C.

Staff suggests that the Shuffleboard Club's historic significance extends beyond that documented by the local historic landmark designation to include the additional buildings added to the site following Cunningham's 1927 design. The club's buildings and structures added throughout the early twentieth century to accommodate the city's needs for recreational community space provide a physical and architectural record of the thriving community of winter residents that shaped St. Petersburg.

4. **Text** the text must be accurate in describing the significance of the event, person, site or building. The Marker may not editorialize, be derogatory or offensive to other members of our community.

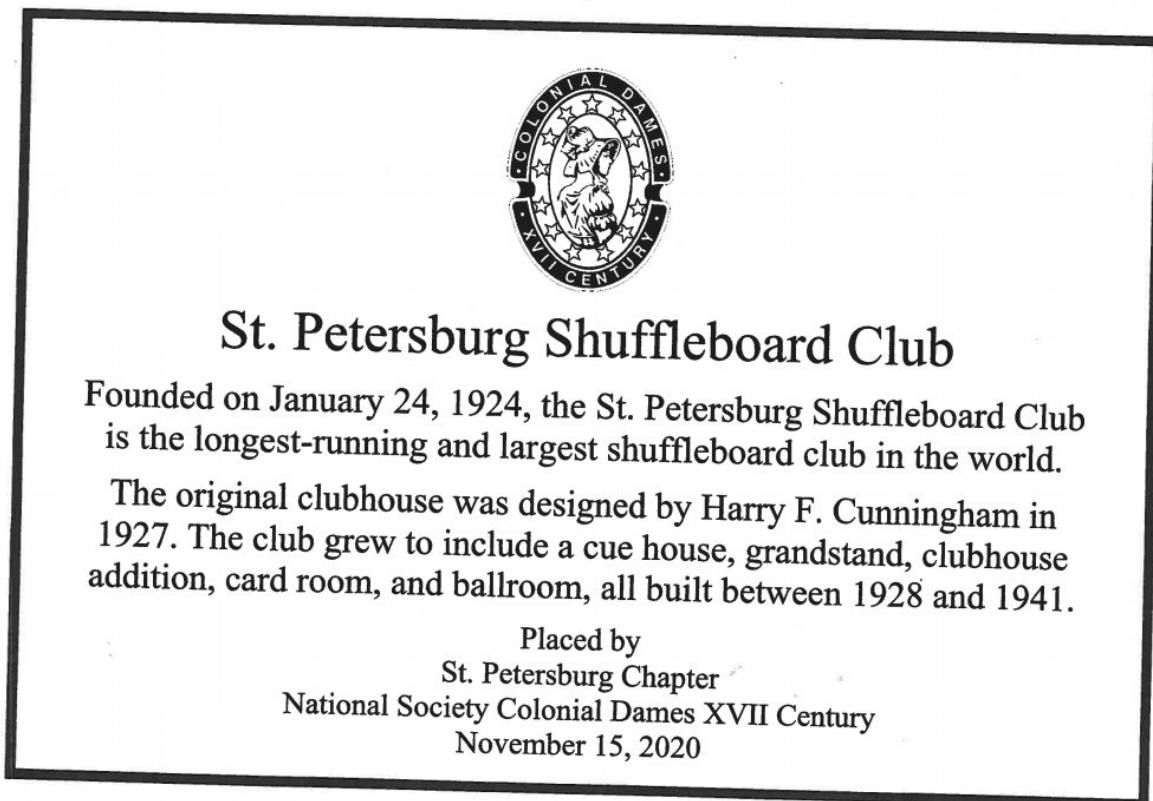


Figure 1: Proposed marker, design and text

The proposed text makes the following statements:

1. *The St. Petersburg Shuffleboard Club was established on January 24, 1924.*
2. *The St. Petersburg Shuffleboard Club is the longest-running and largest shuffleboard club in the world.*

3. *The clubhouse was designed by Harry Cunningham in 1927.*

This information is verified by the local historic designation report for the St. Petersburg Shuffleboard Club.

4. *The cue house, grandstand, clubhouse addition, card room, and ballroom were constructed between 1928 and 1941.*

This information is verified by the Property Card for the parcel (Appendix B).

5. All commemoration needs to be significant to the local culture and heritage of St. Petersburg.

Continuous aims to recruit and entertain transplants, tourists, and seasonal residents to St. Petersburg was among the primary themes driving the city's development during the 1920s "Land Boom" and subsequent years prior to World War II. The St. Petersburg Shuffleboard Club is perhaps among the most legible public reminders of this aspect of the city's cultural history.

B. (Program): Applications must designate the Marker program under which it will be reviewed.

2. Non-Standard Marker Program: A Non-Standard Marker may be used if a citizen would like to Commemorate or Memorialize an event, person, or building, with a custom designed marker.

- The applicant must coordinate all the design and manufacturing of the marker.

The marker is being sponsored by the Colonial Dames.

- The applicant will be required to present the design, proposed text, location, and justification for the marker for review by Urban Planning and Historic Preservation staff.

The proposed text is shown above in Figure 1. Additional information on the marker's design is included in the application (Appendix A).

- The applicant will be responsible for all costs associated with the marker including the manufacture, construction, permitting, and maintenance fee.

The Colonial Dames will pay for the manufacture and installation.

- When the marker is associated with an historic Event, Building, or Person, the application shall be reviewed by the CPPC and if the building is a local landmark, the applicant will also require COA approval.

The proposed marker will be installed inside of the clubhouse. Therefore, no COA will be required.

RECOMMENDATION

The CPPC is certifying the proposed marker's historic accuracy and overall importance to St. Petersburg's local history and heritage. City Administration and Staff find that the proposed marker meets the criteria for the City's Markers and Monuments Policy and recommends the Community Planning and Preservation Commission **APPROVE** the contents of the marker.



**Appendix A:
Markers and Monuments Application**



559 Mirror Lake Dr N., St Petersburg, FL 33701 • 727.822.2083 • www.stpeteshuffle.com

June 19, 2019

Carolyn D. Zella
President
Saint Petersburg Colonial Dames XVII

Dear Carolyn Zella,

The St. Petersburg Shuffleboard Club agrees to let the Colonial Dames place a plaque at the shuffleboard club, marking the club as a historic place. The City of St. Petersburg will need to issue a Certificate of Appropriateness for anything placed on the exterior of the buildings.

We look forward to working with you on this project.

Sincerely,

A handwritten signature in cursive script, appearing to read "Christine Page".

Christine Page
Executive Director,
St. Petersburg Shuffleboard Club
christine.page@stpeteshuffle.com

Dick Stein
Classic Bronze Resources LLC
4628 Whispering Oak Trail
Cincinnati, OH 45247
513-600-9048
email: classicbronzeresources@fuse.net
Website: www.classicbronzeresources.com

From: classicbronzeresources@fuse.net
To: "perkles" <perkles@msn.com>
Sent: Monday, September 28, 2020 10:10:21 AM
Subject: Fwd: St. Petersburg Shuffleboard Club price quote

resent

Dick Stein
Classic Bronze Resources LLC
4628 Whispering Oak Trail
Cincinnati, OH 45247
513-600-9048
email: classicbronzeresources@fuse.net
Website: www.classicbronzeresources.com

From: classicbronzeresources@fuse.net
To: "perkles" <perkles@msn.com>
Sent: Wednesday, September 23, 2020 7:38:18 AM
Subject: St. Petersburg Shuffleboard Club price quote

Hi Carolyn,

I have been reviewing the set up for the St. Petersburg Shuffleboard Club plaque. Because of the amount of wording a regular bronze plaque would need to be 20"w x 14"h with a delivered price of \$1230.00 . In order to keep the price in the \$500.00 range it will have to be an etched plaque. I have attached a mock-up and pictures of etched bronze plaques for your review.

Specifications:

- Etched bronze
- Single line recessed border
- Times New Roman font
- Recessed logo and lettering back filled with black paint
- Colonial Dames XVII Century logo top center
- Gloss clear coat

- Hidden mounting hardware
- Color proof for approval prior to production
- Color picture of completed plaque emailed prior to shipping
- Tracking number provided after shipping

Sizes and Delivered Prices:

10"w x 7"h: \$467.00

10"w x 8"h: \$524.00

845- danks

→ 279- Danks

*The price includes the plaque, packaging shipping and insurance. Prices good through 12-31-20. Expect a 5% price increase starting 1-1-21.

Our credit department requires a 50% down payment on all orders. All orders must be paid-in-full before shipment. Payment may be made by check or all major credit cards

Do not hesitate to call if you have any questions.

Thank you for your consideration.

Dick Stein

Classic Bronze Resources LLC

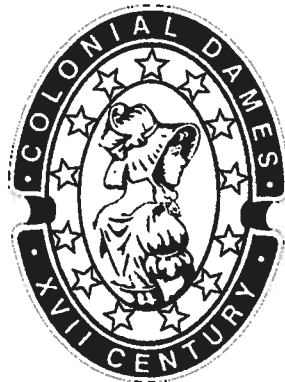
4628 Whispering Oak Trail

Cincinnati, OH 45247

513-600-9048

email: classicbronzeresources@fuse.net

Website: www.classicbronzeresources.com



St. Petersburg Shuffleboard Club

Founded on January 24, 1924, the St. Petersburg Shuffleboard Club is the longest-running and largest shuffleboard club in the world.

The original clubhouse was designed by Harry F. Cunningham in 1927. The club grew to include a cue house, grandstand, clubhouse addition, card room, and ballroom, all built between 1928 and 1941.

Placed by
St. Petersburg Chapter
National Society Colonial Dames XVII Century
November 15, 2020



St. Petersburg Chapter
The Florida Society
Colonial Dames XVII Century

October 24, 2020

CITY OF ST. PETERSBURG

OCT 30 2020

PLANNING & DEVELOPMENT SERVICES

Dear Laura,

Thank you for your call. I have enclosed the information about the plaque for the boards review.

Please let me know when they will meet and if it gets approved. If it is approved may I have a letter saying it is because I must send it to the state chairman, and in turn she must approve it at a national level.

Thank you for your help.

Sincerely yours,

Carolyn Mella
Market Chairman
St. Petersburg Chapter
Colonial Dames XVII C.

cell phone: (727) 044-5875

home phone: (727) 397-5875

address: 4395 Burnside Ave SW
Lanham, MD 33777



**Appendix B:
Property Card**

#45872-7/2/40-Ann'l Clubhouse
a reinforced concrete structure and Plumbing Permits

(Keys) - 9,700

#26471 (\$1000) 1/28/29
St. Pete Shuffleboard Club
-st. cem. tile Club House

#24902 (\$300) 8/20/27
Repair Storm Damage at
Pump House

#24882 (\$20,000) 8/16/27
1-st. cem. blk. Club House
M. B. Welch--Cont'r

#24677 (\$12,000) 6/13/27
Shuffleboard Club House
McBath & Co. Cont'rs.

#24724 (\$200) 6/23/27
Porch addn. to Club House

#24199 (\$100) 2/14/27
1-st. open Shed.

#2035 (\$14,000) 6/22/26
2-st. brk. addn. to Pumping Sta.

#20309 (\$6,000) 2-13-26
Drinking Fountain

#29207 \$4,000 7/25/32
Add. to present Club building

#28555 9-21-31
Shuffleboard Club House
Add./ & Alt. \$600.
Hadley & Nordstrum, Archts.

#28728 12-2-31
Lawn Bowling Club
Roof & Gen'l Alt. (\$600)

#14533 \$2,200 5/6/25
1-st. tile addn. to Pump-
ing Sta. -Breeding & McBath

#12911 (\$900) 11/12/24
10 x 27 tile Rogue Bldg.
Ervin I. Locke - Cont'r

#12524 (\$2,500) 10/14/24
Alt. in basement of Library
Victor Boecke - Cont'r

#50240 6/9/33 Lawn Bowling Co.
530 4th Ave. W. (\$2500) add to
Club Hse. & Alt. Plbg.

#10723 7/10/33 (Com) (Southern)
32 Op. City Current No. Cert.

#20976--10-15-55--City
Southern C-O

#6320 3/4/32
Shuffleboard Club House
1- Fl. Dr.
2- Drng. Fountains
(Brinton) O.K. 2/10/32

GAS PIPING
#6833 12/13/32
Lawn Bowling Club (M.L.)
W.P. Cameron, Contr.
1 Htr. (outside)
Cert. Iss--None O.K. Date
12/14/32

Plumbing Permit
8151--7/17/35
St Petersburg Shuffl
Lee R Sheffield
18 closets--6 lay--
2 sinks--6 urinals--2 mi
7/25/35
oooooooooooooooooooo

Sewer Permit
4058--7/17/35
St Pette Shuffle Club
Lee R Sheffield
8/2/55
oooooooooooooooooooo

City Property

Mirror Lake Park

SUBDIVISION	MIRROR LAKE PARK	LOT	BLOCK
5th Street & BUILDING	3rd Avenue North	ELECTRICAL	PLUMBING
<p>Card #3 #55914. 9/13/45. \$200.00 St. Petersburg Chess Club. Reroof-asph.shgles.Harold C. Anderson, Contr. Location: 600 Mirror Lake Dr. #62730 - 5/10/47 - \$200 Owner Maine Corp.League - Install two toilets and lavatories and partitions for same. #71569-F-1 - 11/30/48 - \$600 Owner Florida Council For The Blind - Erect Vending Stand (13'3" x 6')(Type C) #74413-P1 - 6/15/49 - \$700 Owner Mirror Lake Park - Rebuilt trelice. C. M. Isbill, Contr. #76153- 10/8/49 - \$2800 Owner Mirror Lake Park - Erect storage bldg. (21'4" x 31'4") (Type C) C.M.Isbill, Contr. #76154- 10/8/49 - \$600 Owner Mirror Lake Park - Re- pair terrace. C.M.Isbill, Contr.</p>	<p>#1111 - 12/16/48 - Florida Council for Blind - Elec.Ser. 3c lsw 5p 3ws #5660B - 10/24/49 - Shuffle Board - Elec Ser. - 3c 3sw 6p sub-service INSTALLATION #133C - 1/15/62 - St.Pete Lawn Bowling Club - City Fuel Oil - #87 Coleman/locker room - 55 gal. drum on stand (536-4th Ave. N.)</p>	<p>#20022 - 5/13/47 - Marine Corp -Sheffield - 4-c-2-1 1-Uranil sink #5991 - 12-11-48- ShuffleBoard E.R.Lorimer - 1-sink #8151C - 10/12/55 - Fla.Council for the Blind - Wechtel Plbg.- 1-sink #8205K - 5/11/62 - Fla. Council for the Blind (Shuffleboard Court)- Dardis - 1-w. heater GAS PERMITS #15853 - 5-13-47- Marine Corp E. Sheffield - 1-range #5857C - 1/18/61 - St.Pete Shuffle Bd. Club - Godsey & Wechtel - Correct violation-draft diverter - & relief valve on wtr.htr.</p>	
SIGNS	SEWER	SEPTIC TANK	

NOT
ON
FILE

MIRROR LAKE PARK

rd #4 BUILDING	ELECTRICAL	PLUMBING
Location: St. Petersburg Chess Club - #62336 - 4/17/47 - \$194 Owner City of St. Petersburg - rect canvas awning on pipe frame. Bigby - 9c 4sw 8p rtbilt Awning Co., Contractor (18'4" x 12') #63981 - 7/24/47 - \$20,000 Direct office building and addition to club room. Birk Construction Contractors - Archie G. Parish architect - Shuffle Board Clubhouse. #65211 - 10/10/47 - \$1300 Owner City of St. Petersburg - Direct 10' wire fence around present tennis courts (116' x 116') L. G. Reeves, Jr., Contr. #69909 - 11/17/47 - \$800 Install Awnings. Asbestos Awning Co., Contractor - Shuffle Board Club. #5946 - 11/18/47 - \$1300 Owner Shuffle Board Club - Direct metal awning (10' x 66') Asbestos Awning Co., Contractor SIGNS POA - 5/23/62 - Shuffle Board Club ss Carson Signs - plain metal ound billboard type sign \$300	#2599 - 4/23/47 - City City - 104c 35sw 6p 3ws 1-mtr. #4145 - 8/13/47 - Birk Constr. #8193 - 4/27/48 - Mirror Lake Bowling Club - Wallis 2p - Repairs #8453 - 5/13/48 - Mirror Lake Bowling - Wallis - General Repairs #8560 - 5-6-46- Shuffle Board City - 24c 4sw Repairs #9672E - 6/6/62 - Council for Blind Hudson Elec. - 1-w.h. present #514F - 7/5/62 - Mirror Lake - Lawn Bowling - City Elec. Div. - 3ws 150 Amp. #2/0 RH 1-meter - rebuild service #515F - 7/5/62 - Mirror Lake - Fountain - City Elec. Div. - 3ws 60 Amp. #4 1-meter - rebuild service #516F - 7/5/62 - Mirror Lake - Chess Club - City Elec. Div. - 3ws 60 Amp. #4 1-meter - rebuild Serv.	#29869- 7-23-47- Shuffle Board Club Hancock closet #3362 - 5-4-48- Lawn Bowling C.C.Irons - lavatory - floor drain - 4-urinals #6360H - 4/13/60 - Ladies Lawn Bowl ing Club - Hickson Plbg. - 1-ewh O.K.'d by William Bateman GAS #28D - 12/27/62 - Shuffleboard Club Godsey & Wechtel - piping - 3 gas radiators #2363D - 12/5/63 - Shuffleboard Club Godsey & Wechtel Plbg. - 1-w. heater SEPTIC TANK LANDMARK

1924 - ORIGINAL BUILDING

1939 - CLUBHOUSE ADDITION (\$21,870)

1947 - OFFICE BUILDING ADDITION
 TO CLUBROOM (\$20,000)

SUBDIVISION MIRROR LAKE PARK (City, Properties)

LOT

BLOCK

Card #	BUILDING	ELECTRICAL	PLUMBING
	Location: St. Petersburg Chess Club - #62336 - 4/17/47 - \$1,000 Owner City of St. Petersburg Erect canvas awning on pipe 18'4" x 12' Arbilt Awning Co., Contractor	#2599 - 4/23/47 - City City - 104: 35sw Op 3ws 1-mtr. #4145 - 8/13/47 - Birk Const ame. Bigby - 9c 4sw 8p #8193 - 4/27/48 - Mirror Lake Bowling Club - Wallis 2p - Repairs	#2986 - 7-23-47-Shuffle Board Club Hancock closet #3362 - 5-4-48- Lawn Bowling C.C.Irons - lavatory - floor drain - 4-urinals #6360H - 4/13/60 - Ladies Lawn Bowl- ing Club - Hickson Plbg. - l-ewh O.K.'d by William Bateman
	#65981 - 7/24/47 - \$20,000 Erect office building and addition to club room. Birk Construction Contractors - Archie G. Paris Architect - Shuffle Board Club House.	#8453 - 5/13/48 - Mirror Lake Bowling - Wallis - General Repairs #8560 - 5-6-46- Shuffle Board City - 24c 4sw Repairs	
	#65211 - 10/10/47 - 1300 Owner City of St. Petersburg Erect 10' wire fence around tennis courts (116' x 116') I. G. Reeves, Jr., Contr.	#9672E - 6/6/62 - Council for Blind Hudson Elec. - l-w.h.	
	#65946 - 11/18/47 - 1000 Install Awnings. Asbestos Awning Co., Contractor - Shuffle Board Club.	#514F - 7/5/62 - Mirror Lake - Lawn Bowling - City Elec. Div. - 3ws 150 Amp. #2/0 RH 1-meter - rebuild service #515F - 7/5/62 - Mirror Lake - Mountain - City Elec. Div. - 3ws 60 Amp. #4 1-meter - rebuild service #516F - 7/5/62 - Mirror Lake - Chess Club - City Elec. Div. - 3ws 60 Amp. #4 1-meter - rebuild Serv.	GAS #28D - 12/27/62 - Shuffleboard Club Godsey & Wechtel - piping - 3 gas radiators #2363D - 12/5/63 - Shuffleboard Club Godsey & Wechtel Plbg. - l-w. heater
	#5946 - 11/18/47 - 1000 Owner Shuffle Board Club - Erect metal awning (10' x 66'8") Asbestos Awning Co., Contractor		
	#190A - 5/23/62 - Shuffle Board Club Ross Carson Signs - plain metal ground billboard type sign \$300	SEWER	SEPTIC TANK

LANDMARK